

His life is falling apart. Rejected by his colleagues, forgotten by his wife, everything seems to be going wrong. But sometimes help comes from the unlikeliest places...

Toshi



“A charming and feel-good film that combines timeless comedy with a simple and touching story about human connections.”

Short film **TOSHI** (Dir: Jon Gilbert) was completed in June 2009 and is now in the process of screening on the international film festival circuit. In 2009 **TOSHI** had its World Premiere at the prestigious **Palm Springs** Short Film Festival and screened at film festivals in **Moscow, Berlin** and **New York**. The film was included in the 2009 ‘**Best of British**’ slate run by Candella Films and Salford University and has also been accepted onto the exclusive film festival scheme run by the British Council.

A fun, unique and targeted Sponsorship and Promotional Opportunity

Film festivals are exciting and entertaining events attracting local audiences and those from all over the world. According to the latest Buzz report, over two million people attended film festivals last year. Most were ‘prototypical influencers’ of their peers, friends and community. This audience, predominantly city-based, consists of **hip, artistic and intelligent** urbanites who are **culturally and politically switched-on**, in pursuit of new and alternative ways of looking at and discussing the world. They are typically journalists, designers, musicians, executives, actors, producers and directors.

It is little wonder that international brands such as **Volkswagen, Stella Artois, Hewlett Packard** and **Sky BSB**, well as countless other local brands, continue to associate themselves with, and sponsor, film festivals.

Brand Exposure and Enhancement

We are offering a unique opportunity to your company to include its branding on the **TOSHI** promotional materials that will be distributed and on display at each individual festival. All sponsors get to associate their brand with a **humorous, accessible, comic** short film made to the highest quality by some of the UK’s hottest emerging film-making talent, as well as the chance to promote identity and product to a high profile **target audience of industry professionals, emerging film-making talent, film lovers and the wider public**.

We will work tirelessly to **create a buzz** and whip up an audience for our film and thus promote your brand. So come on, support the UK creative community and get some targeted brand exposure to go with it!!

Contact Producer Matt Grimwood for more information, rates, and updates on festival submissions.
matt@lazarusfilms.co.uk

www.lazarusfilms.co.uk

www.twitter.com/LazarusFilms

Facebook search ‘**TOSHI**’